
US Virgin Islands Comprehensive Land & Water Use Plan (Comp Plan)

Working Group Meeting St. John

June 28, 2023

Horsley Witten Group



Agenda

01 Welcome

02 Introductions

03 Goodbye 'CLWUP'?

04 Formative Issues, Policy Directions &
Working Strategies

05 Town Hall Meetings & Open Houses

06 Other Outreach

07 Marketing & Communications

01 Welcome

Greetings from the USVI
Department of Planning and
Natural Resources (DPNR).



02 Introductions

Did you miss the first meeting? Say hi!

- Your name
- Where you live
- One reason you're interested in serving on the Working Group

03 Goodbye CLWUP?



**New 'shorthand' for
Comprehensive Land and Water Use Plan**

'Comp Plan'

Simple and to the point.

Sadly, "VIP" is already used for a lot of other purposes

04 Formative Issues, Policy Directions & Working Strategies



What we heard from the Formative Issues public survey

- About 30 responses
- Good, substantive comments
- Vast majority supported Formative Issues as-is or with modifications - <2% of responses were not in support
- Most common request for amendment . . .

Make water uses more prominent!

What we heard from the Working Groups

- Focus on people, culture, heritage
- Emphasis on government transparency and accountability as well as capacity
- More opportunities for local decision-making (particularly heard in St. John)
- Specific environmental concerns – emphasis on regeneration, sustainability – both for conservation and development
- More emphasis on water uses



How We Make Change

Guidelines for government decision making and implementation . . .

Set Goals

Collect Data

Be Accountable

Act Equitably

Mind the Future

Embrace Change





What are “Working Strategies”?

- *Examples* of the types of strategies that will support each of the Policy Directions
- These come from: Existing Plans, Unadopted Draft Plans and Legislation, Ideas from the Working Groups and the Public

Don't see an idea you've already shared? Don't worry! These are just a few examples.

Policy Directions

Let's Discuss!

Are we on the right track?

Is anything missing?

What do you care most about?

*Everyone is welcome to provide additional written feedback by **July 5***



05 Town Hall Meetings & Open Houses



Suggestions?

Town Hall Meeting and Virtual Open House

Wednesday, July 19 from 5:30-7:30PM

Sprauve School

- Drop-in open house at 4:30 pm
- Presentation
- 10 “stations” – one for each Formative Issue

Poster with policies and working strategies

Staff to answer questions, lead informal conversations

- Feedback: Worksheet or online survey
- Virtual Open House at www.PlanUSVI.com

July 18 – Aug 6

06 Other Outreach



How else can we use our time?

HW team is available on STJ Wednesday afternoon – hope to be back in August!

**Opportunities to engage with youth?
Seniors?**

Other groups or individuals to meet with?

How can we help YOU engage with other people or groups in the community?

- What resources do you need?
- “Meeting-in-a-Box” concept

07 Marketing & Communications

Review of Media and Communications Strategy

What else can we do to spread the word?

READ THE St. John Source
for the most reliable
and relevant news in the USVI.

THE St. John Source
US VIRGIN ISLANDS



www.stjohnsource.com

The Virgin Islands
DAILY NEWS
A Pulitzer Prize-winning newspaper

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Monday, August 17, 2020



Schools reopen today

Kalaise and gumbo spice up St. Croix
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Summer Slam Car Show
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Hot and chili competition
Longest continuous series of the 25th in the West Indies in the Virgin Islands (St. John) on today.
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Campuses put final touches on repairs
Page 8

Molloy named superintendent for St. Croix
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St. Thomas
St. John
St. Croix

USVI NEWS

Other Questions and Discussion

See more materials at ...

www.planusvi.com